

Summer is finally spreading across Europe and holiday destinations are gearing up for the annual influx of tourists. But are some gems being forgotten because travellers opt for the same old places year after year? For inspiration, we rounded up five of the best beach holidays and campsites. Meanwhile, we wondered what it is that makes a tourist visit the same hotel again and again. To find out, we interviewed the owner of one of Europe's top-rated hotels.

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Tourists heading to Europe's beaches are surprisingly set in their ways, with the Greek islands and the south coast of Spain still topping leagues. In fact, there are hundreds of glorious beaches to choose from. Here are five of the best European beach holidays, to broaden horizons.

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What is it about certain hotels that makes tourists return again and again? Caserio Del Mirador, in Jalon, Spain, is one such hotel, with top rankings on both TripAdvisor and Mumsnet. We caught up with hotel owner Sarah Robinson, to find out what her secret is.

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